

WEB DESIGN, DEVELOPMENT AND MAINTENANCE

Premium websites, *built fast*, priced fairly.

Premium websites and web applications for businesses and agencies anywhere in the world. Designed, built and looked after by one team.

Premium quality, faster, and for less.

Most businesses face a bad choice. A proper agency charges thousands and takes months. A cheap freelancer is quick, then disappears the day the site goes live.

Saerv removes that choice. Every build runs on the same proven foundations: design system, performance, accessibility, search and launch are already solved. Your time and money go into your design and your content, not into rebuilding the basics.

And we stay on afterwards, so your site keeps working long after launch.

7 days

Working days from brief to a live Business Site

95+

Guaranteed PageSpeed and accessibility scores

\$750

Starting price for a custom website

Websites

Custom sites in 3 to 14 working days.

Web applications

Portals, dashboards, booking, SaaS.

Care plans

Hosting, security, fixes and changes.

For agencies

White label, never listed, never poached.

Smaller packages have fewer pages. Never lower quality.

Whatever you spend, these come as standard. They are what makes a website work, not extras.

01

Custom design

Built from your logo and colours, so it looks like your brand. No templates.

02

Mobile first

Designed for phones first, because that is where most of your customers will see it.

03

Fast by default

Pages load in a blink. We guarantee a score of 95 or more on Google PageSpeed.

04

Accessible

Easy for everyone to use, including people with poor eyesight or who cannot use a mouse.

05

Found on Google

Set up so Google can find your pages, understand them and show them in search.

06

Measured

Google Analytics shows how many people visit and how many get in touch.

07

Shares properly

Your links show a proper preview with an image on WhatsApp, LinkedIn and X.

08

Launch done for you

We connect your domain, set up hosting, and give you a simple guide to your site.

Three sizes. One standard.

Launch Page

Live in 3 working days

\$750

- ✓ One page, up to 7 sections
- ✓ One conversion path: WhatsApp, call or form
- ✓ Copy written for your buyer
- ✓ Everything in the quality floor

Business Site

Live in 7 working days

\$1,500

- ✓ Up to 5 pages
- ✓ Enquiry form or WhatsApp ordering
- ✓ FAQ, reviews and map
- ✓ Copy written for every page
- ✓ Everything in the quality floor

Growth Site

Live in 14 working days

\$3,000

- ✓ Up to 12 pages
- ✓ A page per product or service, from one catalogue file
- ✓ Downloadable brochure
- ✓ One interactive tool: quote builder, diagnostic or finder
- ✓ Everything in the quality floor

Add-ons

Extra page	\$60
Designed PDF brochure, built from your site	\$150
Interactive tool (quote calculator, diagnostic, finder)	from \$250
Extra language	\$100 per language
Online payments or checkout	from \$300

How you pay

- ✓ Websites: 50% to start, 50% only when you approve the live site.
- ✓ Web applications: 50% to start, 30% when the first build is ready for your review, 20% at launch.
- ✓ Prices are in US dollars. Your contract states the amount you pay, converted and fixed when it is issued.

Web applications, care, and agency partners.

Web Application

from **\$7,500**

Portals, dashboards, booking systems and SaaS, scoped on a call.

- ✓ Scoping call, then a fixed quote
- ✓ Payments, bookings and email
- ✓ Paid in three stages: start, review, launch
- ✓ Accounts, roles and secure sign in
- ✓ Admin dashboard for your team

Care plans, month to month

Essential

\$79/month

- ✓ Hosting on our platform
- ✓ Security updates
- ✓ Uptime monitoring
- ✓ Daily backups
- ✓ Bug fixes

Plus

\$199/month

- ✓ Everything in Essential
- ✓ Edit your own content from an admin screen
- ✓ Up to 4 hours of changes a month
- ✓ Analytics and Search Console review on request
- ✓ Quarterly speed and accessibility audit

App

from **\$499**/month

- ✓ Everything in Plus
- ✓ Error tracking
- ✓ Database backups
- ✓ Priority response
- ✓ An agreed block of development hours

For agencies: 15% off every list price

- ✓ Your brand only. Our name appears nowhere.
- ✓ No poaching. We never contact your clients.
- ✓ Never listed on our site or in this brochure.
- ✓ 7 day builds, 95+ scores, your process.

From brief to live in 7 working days.

1

DAY 0

Brief

A short call or form about your business, your customers and what the site must do. You pay the 50% deposit and we agree the launch date.

2

DAYS 1 TO 2

Design

We design the look and structure in your brand and write the copy. You revise it until you approve it. Nothing is built before you sign off.

3

DAYS 3 TO 6

Build

We build the site, test it on phones and desktops, and check speed and accessibility. You review the working site and ask for improvements.

4

DAY 7

Launch

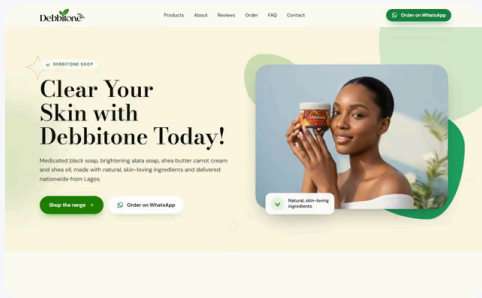
We connect your domain, set up Google Analytics and Search Console, and take it live. You pay the balance once you approve the live site.

What we need from you

- ✓ Your logo, in the best quality you have
- ✓ Photos of your work, products or team, if you have them
- ✓ Your services or products, with prices if you show them
- ✓ Access to your domain, or we help you buy one
- ✓ One person who can approve the design and the site

PROJECTS

Live sites you can open right now.

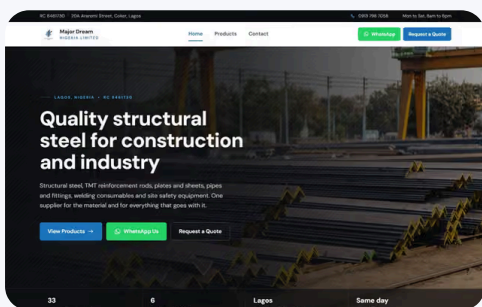


SKINCARE RETAIL

Debbitone Shop

A skincare catalogue that takes orders on WhatsApp, with a page for every product.

shopdebbitone.com

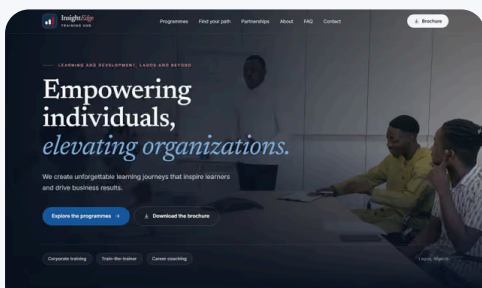


STEEL AND SAFETY EQUIPMENT SUPPLY

Major Dream

A supply catalogue of 33 product lines across 6 categories, built for trade buyers who order on WhatsApp.

majordreamsltd.com



CORPORATE TRAINING AND COACHING

InsightEdge Training Hub

A training company site with a programme explorer, a six question diagnostic and a designed brochure.

insightedge-training-hub.vercel.app

GUARANTEES

We carry the risk, not you.

On time, or you pay less

If we miss your launch date, you pay 10% less for every working day we are late, up to a quarter of the price. This applies when you send your content and feedback on time.

Revisions until you approve

We change the design as many times as you need until you are happy. Before launch, you can still ask for improvements to the pages we agreed.

Pay the balance at launch

You pay part to start. The final payment comes last, only when you are happy with the finished site or application.

Scores, or we fix it free

Your site scores 95 or more on Google's speed and accessibility tests at launch. If it does not, we fix it for free. Tools you add later, like chat widgets, do not count.

Tell us what your site needs to do.

We reply with a clear plan and a fixed quote, usually within a day.

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